



City of Woodcreek

Vision 2030 Master Plan

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City of Woodcreek

Background

Vision 2030 Master Plan

The first Master Plan for the City of Woodcreek, “Vision 2020” was completed in August 1999. The original plan called for citizens and council members to conduct a periodic review of the document. Accordingly, a subsequent plan review was submitted to the City Council by a citizens committee in October 2004.

In June 2009, Mayor Eric Eskelund called for the update of the Master Plan. This effort went beyond the review conducted in 2004 and included an in-depth analysis of conditions in the community gathered through a survey of citizens.

In 2015, Mayor Eskelund called for update of the Master Plan and charged Councilmembers Jerry Moore and William Scheel with the process of updating the 2009 Master Plan. Council members Moore led the effort supported by a citizens committee and fellow Councilmember Scheel. They conducted a survey of citizens, reviewed goals and objectives, developed updates for those goals and objectives, and conducted a community meeting that set the foundation for the plan update.

Councilmember Scheel became Mayor in December 2017 and in the Spring of 2018 Councilmember Aurora LeBrun was appointed to fill this vacancy. Mr. Moore did not complete the Plan update prior to retiring from Council in November 2018. Newly-elected Councilmember Cyndi Jackson replaced Mr. Moore as Chair of the Committee.

The final draft of the document was presented to the Planning & Zoning Commission for review and recommendations. A public hearing was held by the Planning & Zoning Commission on March 20, 2019. City Council approved the final document on July 17, 2019 after a Public Hearing on May 8, 2019.

Process

Vision 2030 Master Plan

PLANNING AND EXECUTION

Applications were accepted from interested citizens and a 2030 Committee was formed. In the first meeting of the Committee, duties and responsibilities were outlined, as follows:

- Update the design of the comprehensive plan to meet current and future needs of the community on a long term basis.
- Seek and consider input from the community at large by developing a community survey.
- Develop new goals and objectives for the City based upon public input received from the community, survey, and public forums.
- Make periodic progress reports to the City Council throughout the update process.

Committee members were also charged with responsibilities for:

- Validation of the survey instrument
- Assessment of achievement of past goals and objectives

The Committee used the data reflected in the community survey and information received in the public meeting to assess the validity of the goals and objectives within the 2020 Vision Plan.

While the Committee found little change in the survey results conducted now 10 years later, they did see a dramatic shift in new residents in the Community. Additionally, the focused interest in parks and green space and continued concern with condition of the City's infrastructure became the cornerstone of the recommendations made.

Current Conditions

Vision 2030 Master Plan

Introduction

The City of Woodcreek, Texas, is a small, wooded, mostly-residential community located in the Texas Hill Country with a population of nearly 1,500 people within Hays County. Woodcreek is situated between Cypress Creek, which forms the western city limit, and Ranch Road 12, which forms the eastern city limit. Woodcreek is less than three miles directly northwest of Wimberley, Texas; ten miles directly south of Dripping Springs, Texas; and approximately 30 miles southwest of Austin, Texas. The Woodcreek community was incorporated in 1984 and was developed around a semi-private 18-hole golf course facility, presently called “Quicksand at Woodcreek” golf course.

The Existing Conditions Report details an inventory of current (2017) conditions in Woodcreek including the following topics: City Government; Population; Land Use and Zoning; Public Infrastructure and City Services; Economic Development (2018); Housing; Environment; and Parks and Open Spaces.

City Government

The City of Woodcreek is a Type-A General Law Municipality, according to the Texas Local Government Code, Chapter 6, meaning that the city has a population over 600 people and operates without a charter but according to the state statutes prescribing the city’s powers, duties and limitations. Woodcreek is led by a City Council which consists of the Mayor, Mayor Pro-Tem, and four Councilmembers, all of which are elected to two-year terms. City staff consists of a City Manager, City Secretary, Director of Public Works, City Engineer, and Assistant Administrator.

Each Councilmember (including Mayor and Mayor Pro-Tem) and city staff play important roles in the function of the City, including a focus on the following responsibilities: City Hall; Planning; Public Safety; Development; Infrastructure; Open Spaces; and Executive/Administrative topics. There are a few City committees that act as subcommittees to the City Council to address specific topics such as: Planning and Zoning; the Parks and Recreation Board; the Roads and Streets Committee; and the Vision Update Committee.



Current Conditions

The City of Woodcreek is a member jurisdiction of the following state and regional agencies and organizations:

CAMPO – The Capital Area Metropolitan Planning Organization

<http://www.campotexas.org/>

Cypress Creek Watershed Protection Plan

<http://www.cypresscreekproject.net/new-page-1>

TML – The Texas Municipal League

<https://www.tml.org/>

CAPCOG – Capital Area Council of Governments

<http://www.capcog.org/>

Wimberley Valley Chamber of Commerce

<http://www.wimberley.org/>

Population

The City of Woodcreek has a population of 1,457 according to the latest Census (2010). The 2014 Texas State Data Center population estimates show the estimated population for Woodcreek to be 1,461, with a 0.3% increase in that four-year time period. The next Census will not take place until 2020. The table below shows the population changes between the 2000 and 2010 Census for Woodcreek.

2000 and 2010 Population for Woodcreek, Texas

Census Year	Population	Percent Change
2000	1,274	
2010	1,457	14.34%

The City of Woodcreek has a unique population compared to an average city, which presents unique needs. The table on the next page shows demographic and social characteristics of the City of Woodcreek’s population and also how these characteristics compare to those of the United States as a whole.

Demographic and Social Characteristics:		City of Woodcreek vs. United States		
Characteristic	Woodcreek (#)	Woodcreek (%)	U.S. (%)	
2010 US Census				
Total Population	1,457		100	100
Male	654		44.9	49.2
Female	803		55.1	50.8
Median Age (Years)	57	-		35.8
Under 5 Years	50		3.4	3.2
18 Years and Over	1,232		84.6	39.1
65 Years and Over	541		37.1	7.4
One Race	1,448		99.4	97.1
White	1,416		97.2	72.4
Black or African American	1		0.1	12.6
American Indian and Alaska Native	7		0.5	0.9
Asian	6		0.4	4.8
Native Hawaiian and Other Pacific Islander		0	0	0.2
Some other race	18		1.2	6.2
Two or more races	9		0.6	2.9
Hispanic or Latino	78		5.4	16.3
Household Population	712		100	97.4
Average Household Size		2.05	-	2.58
Average Family Size		2.58	-	3.14
Total Housing Units		783	100	100
Occupied Housing Units		712	90.9	88.6
Owner-Occupied Housing Units		591	83	65.1
Renter-Occupied Housing Units		121	17	34.9
Vacant Housing Units		71	9.1	11.4
American Community Survey (2011-2015 Estimates)				
Population 25 Years and Over	1,113		100	100
High School Graduate or Higher	1,064	96.0		86.7
Bachelor's degree or higher		938	84.0	29.7
Civilian veterans, civilians >17 Years		186	16.2	8.3
Disability Status		222	17.2	12.4
Foreign Born		0	0	13.2



Figure 1
Demography compared to United States

Current Conditions

Vision 2030 Master Plan

Land Use and Zoning

The city limit of Woodcreek is approximately 1.06 square miles. The Extraterritorial Jurisdiction (ETJ) extends 0.5 miles from the current city limits. The ETJ currently abuts the City of Wimberley city limits and the City of Wimberley ETJ currently abuts the majority of the southern boundary of the Woodcreek ETJ. The Woodcreek ETJ is 4.3 miles from the ETJ of Dripping Springs.

The community is made up mostly of residential land uses (single-family and multi-family residences), with some recreational land uses (the Quicksand Golf Course and Camp Young Judaea), some commercial/retail (a liquor store), and a nature preserve located on private property.

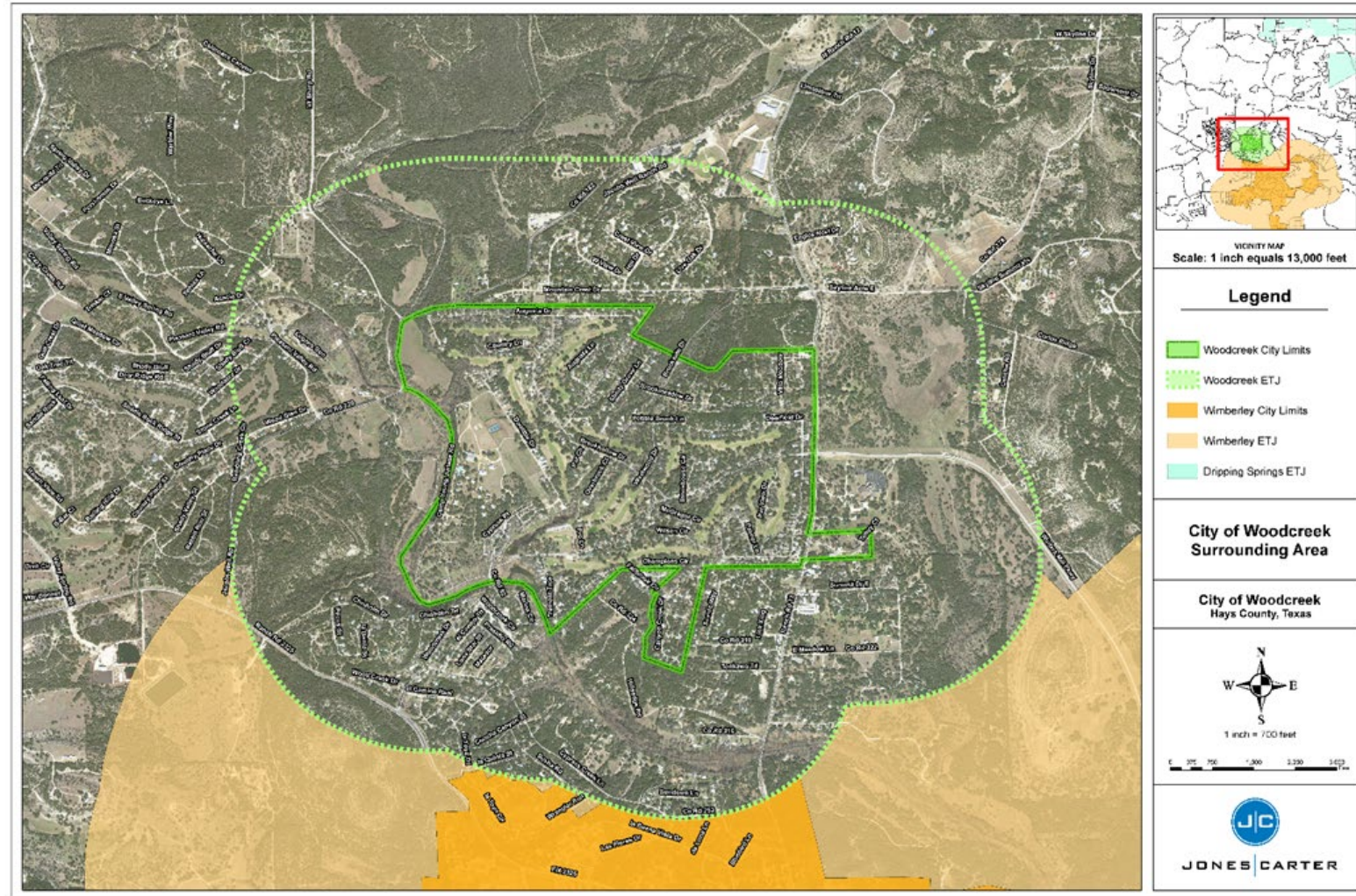


Figure 2
City of
Woodcreek City
Limit & ETJ Map

Current Conditions

Vision 2030 Master Plan

Figure 3

City of Woodcreek Land Use Map



Current Conditions

The categories and descriptions of the City of Woodcreek's zoning ordinance are outlined below. The Zoning map for Woodcreek that corresponds to this list can be seen on the next page.

City of Woodcreek Zoning Categories:

- 4PLX – Four Plex: Four single-family dwelling units limited to no more than one building per lot
- G – Governmental Services: Intended to provide appropriate areas for uses that provide important community services. (Facilities owned or leased by the federal, state, city, or city government; and churches, schools, either or public or private non-profit, and libraries)
- GB –Greenbelt District: Intended to establish and preserve peaceful, attractive, natural or undisturbed areas adjacent to residential districts (hiking, jogging, and non-motorized biking, and nature trails)
- MF-1 – Multi-Family: Single-family homes, duplex units, four-plex units, or apartment complexes having the number of units, but no more than 14 units per acre
- MF-2– Multi-Family: Single-family homes, multi –Family: Duplex units, four-plex units, or apartment complexes having the number of units, but no more than 16 units per acre
- MF-1A– Multi-Family: Duplex units, four-plex units or apartment complexes having the number of units, but no more than 14 units per acre
- NC – Neighborhood Commercial: Intended to provide sites for retail and service businesses or other such businesses
- NWP – Natural Wildlife Preserve: Privately owned land established to preserve open space and wildlife
- P-1 – Public Park: Intended to establish and preserve peaceful and attractive parcels of land as a place for public recreation (public open and natural areas surrounded or partly surrounded by woodlands or grassland)

Current Conditions

The categories and descriptions of the City of Woodcreek's zoning ordinance are outlined below. The Zoning map for Woodcreek that corresponds to this list can be seen on the next page.

City of Woodcreek Zoning Categories:

- PUD – Planned Unit Development: Planned diverse land uses, such as housing, recreation, and shopping in one consolidated development, and allowing for cluster development and alternative design standards
- R – Recreational: Intended to establish and preserve attractive recreational facilities including golf courses and youth camp facilities.
- SF1 – Single Family 1: One-family dwelling with no more than one residence per lot (minimum square feet for one story: 1,500, for two story: 2,000)
- SF2 – Single Family 2: One-family dwelling with no more than one residence per lot (minimum square feet: 1,000)
- SF3 – Single Family 3: One-family dwelling with no more than one residence per lot (minimum square feet for one story: 1,000, for two story: 1,200)
- SF4 – Single Family 4: One-family dwelling with no more than one residence per lot (minimum square feet: 900); short-term rentals allowed
- SF5 – Single Family 5: One-family dwelling with no more than one residence per lot (minimum square feet: 1,000); one-car garage
- SF6 – Single Family 6: One-family dwelling with no more than one residence per lot (minimum square feet: 1,000); two-car garage
- TH/C – Townhouse/Condo: Multiple-dwelling units with one family per dwelling unit
- U – Utility: Intended for uses required for both public and private utilities and commercial wireless communications systems

Current Conditions

Public Infrastructure and City Services

An inventory of the existing public infrastructure and city services for Woodcreek is presented in the list below including the name or entity of the service provider.

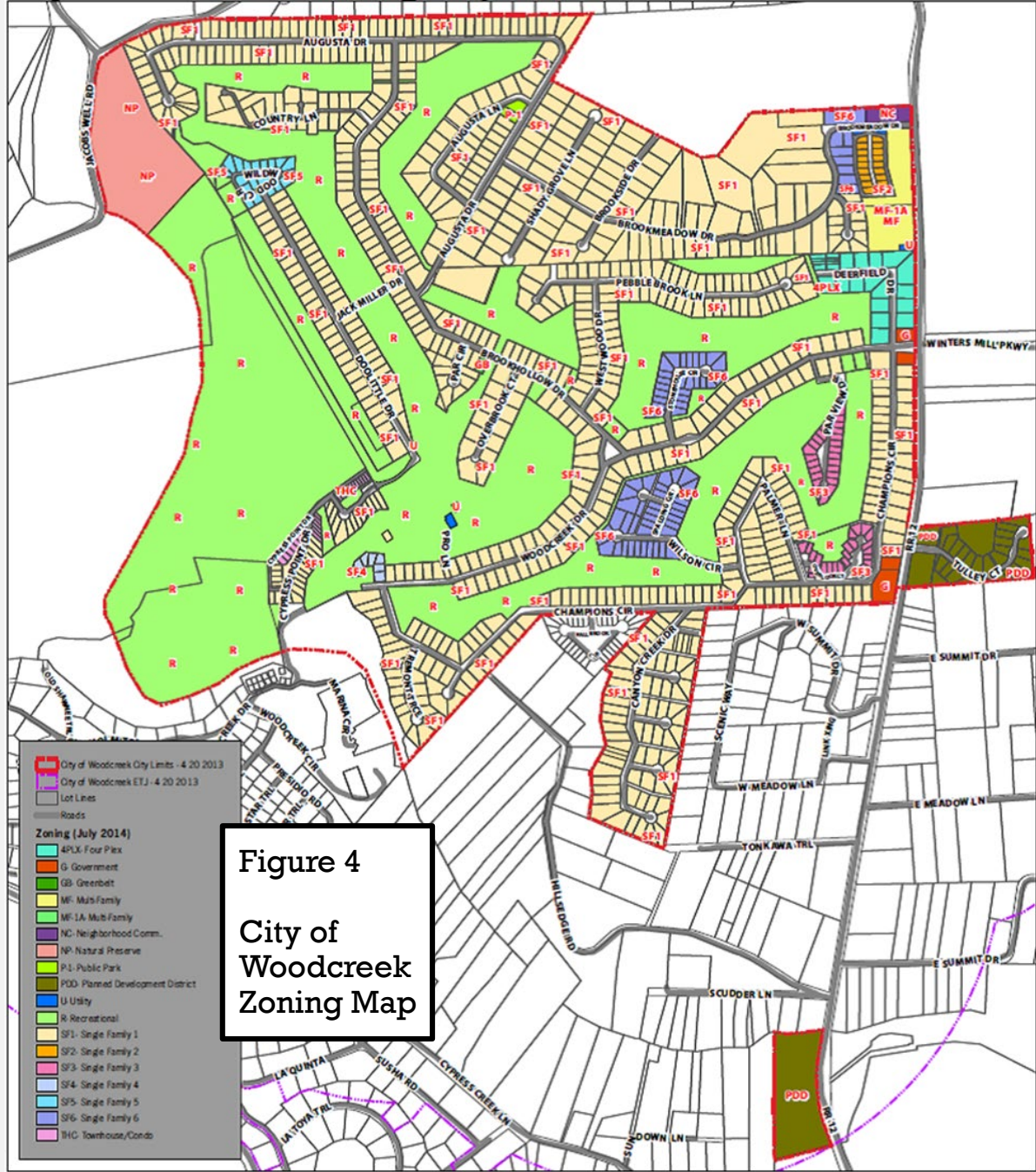


Figure 4
City of Woodcreek Zoning Map

Service:	Provided By:
Water	Aqua Texas – Privately owned and operated
Wastewater	Aqua Texas – Privately owned and operated
Electricity	Pedernales Electric Cooperative, Inc. – Privately owned and operated
Telephone	Frontier
Internet	Charter Spectrum
Cable	Charter Spectrum
Fire	Wimberley Fire Rescue – volunteer fire department for the Wimberley Valley that serves Woodcreek
Police	Hays County Precinct 3 Constable’s Office – Contracted with City of Woodcreek
EMT/Ambulance	Hays County
Emergency Management (Flood, Hazard, Homeland Security)	Hays County

Current Conditions

Vision 2030 Master Plan

Economic Development

Currently, the sales tax that is brought in for city purposes mostly originates with the golf course and the liquor store. While there are some home-based businesses in Woodcreek, none contribute a significant value to the tax base. The primary tax base for the City of Woodcreek is residential property tax. The City's 2018 total adopted ad valorem tax rate is \$0.2235/\$100 valuation including: \$0.1362/\$100 valuation for maintenance and operation and \$0.0873/\$100 valuation for principal and interest for debt service.

Woodcreek is beginning to focus on economic development, voluntary annexation, and ETJ development in order to bring in a stronger tax base for the community and to attract and retain residents to live, shop, and work in the community. An assessment of the potential to develop a stronger tax base may be explored in the future.

Housing

The City of Woodcreek has a mix of housing options, including single family and multifamily; however, the majority of housing is single family. As outlined in the Land Use and Zoning section, there are a variety of types of single family and multifamily housing uses permissible within the City of Woodcreek.

As of the 2010 Census, there were 783 total housing units in the City of Woodcreek, 712 of which were occupied. Of the 71 vacant housing units, which comprise 9.1% of all housing units, 1.1% were for rent, 0.1% were rented, but not occupied, 2.8% were for sale, and 0.3% were sold, but not occupied. As of the 2010 Census, there were 24 housing units that are for seasonal, recreational, or occasional use. The homeowner vacancy rate is 3.6% and the rental vacancy rate is 6.9%. These numbers will have changed since the 2010 Census, but no survey or reporting has been done to inventory this same information since then.

There are no current plans for future development at this time. In order for the City of Woodcreek to gain more residential housing developments, annexation would be necessary.

Current Conditions

Vision 2030 Master Plan



Environment

Woodcreek is a heavily wooded community and wishes to maintain a healthy tree canopy. The City keeps record of any reports of “oak wilt” and notifies all adjacent properties to the diseased trees to assist with mitigation and tree mortality. In April 2015, the City produced a map illustrating locations of tree mortality or known tree disease centers of oak wilt in order to keep track of any issues and mitigate future problems and prevent further tree loss.

Other hazard prevention and environmental awareness efforts include a permanent ban on burning, feeding deer, and fireworks. The City has also adopted a Water Quality Protection Ordinance limiting impervious cover to 30% to assist with runoff and flooding.

Current Conditions

Vision 2030 Master Plan

Parks and Open Spaces

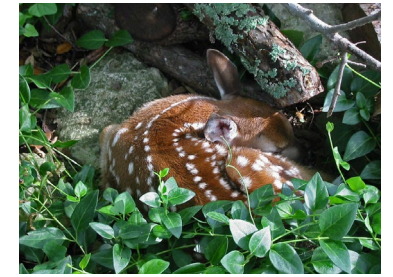
The City of Woodcreek currently maintains two parks: Augusta Park and the Memorial Plaza. The City maintains a beautification budget to trim trees on public lands, plant flowers/greenery, and maintain the parks and city-owned greenspace. Public Park zoning districts are intended to preserve parcels of land for public recreation. The Augusta Park and Veteran's Memorial Plaza, are currently the only parcels with this designation in Woodcreek.

Augusta Park is a beautiful half acre park with a bocce ball court and picnic tables. There is also an educational rain garden to provide visitors with information on native plants. This park was partially funded by the LCRA/PEC Community Grant Program in 2015. Augusta Park is located toward the northern city limits of Woodcreek at 90 Augusta Drive.

Veteran's Memorial Plaza is an open space park located by the main entrance to the City of Woodcreek on the northwest corner of Ranch Road 12 at Woodcreek Drive. The Plaza includes flag poles, parking, picnic area, and a memorial for United States Veterans.

In addition, numerous roadways in the City feature tree islands that double as traffic calming devices as well as aesthetically pleasing natural features. The feel of the City is rural.

There is a Nature Preserve located in the northwest vicinity of Woodcreek that is privately owned land. The majority of the open and green space in the City of Woodcreek is designated as Recreational. This district establishes and preserves recreational facilities, such as the golf course and Camp Young Judaea youth camp facility.



Survey Responses

Vision 2030 Master Plan

While survey responses were relatively low compared to those of ten years ago, one thing is clear, the population is changing rapidly. A full 65% of respondents have been in the City for less than 10 years. Timely then, this survey asked why respondents selected Woodcreek. Not surprisingly, the rural setting continues to be a population driver.

Woodcreek 2030 Comprehensive Plan Survey

Q6 How long have you lived in Woodcreek?

Answered: 186 Skipped: 10

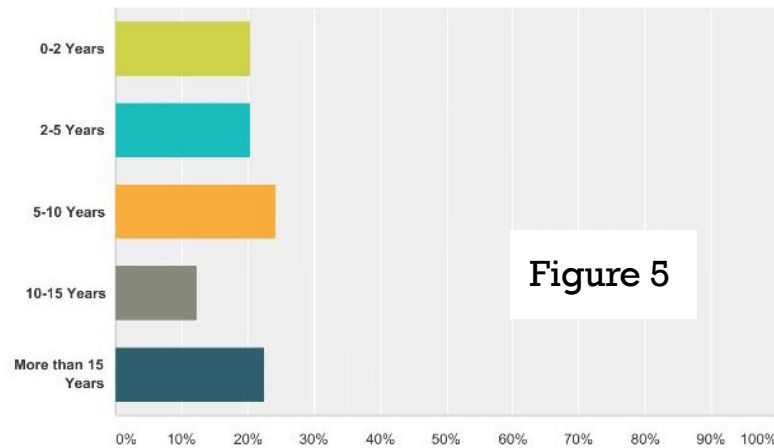


Figure 5

Answer Choices	Responses	Count
0-2 Years	20.43%	38
2-5 Years	20.43%	38
5-10 Years	24.19%	45
10-15 Years	12.37%	23
More than 15 Years	22.58%	42
Total		186

Woodcreek 2030 Comprehensive Plan Survey

Q24 If you moved to the City of Woodcreek from another community, why did you select it as your new home? Check all that apply.

Answered: 166 Skipped: 30

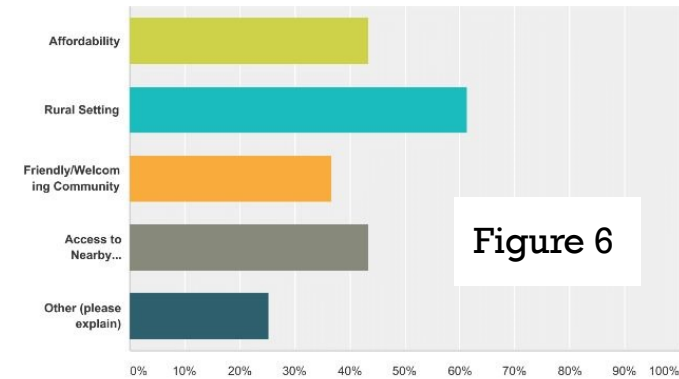


Figure 6

Answer Choices	Responses	Count
Affordability	43.37%	72
Rural Setting	61.45%	102
Friendly/Welcoming Community	36.75%	61
Access to Nearby Amenities	43.37%	72
Other (please explain)	25.30%	42
Total Respondents: 166		

Survey Responses

Vision 2030 Master Plan

The focus on a rural setting dominates the wish-list responses, with community and recreational space chosen as a priority. Park space was also given highest marks for desired land use.

Figure 7

Very Desirable Desirable No Opinion Undesirable Very undesirable

	Very Desirable	Desirable	No Opinion	Undesirable	Very undesirable	Total
Woodcreek 2030 Comprehensive Plan Survey						
Offices or Office Park	1.16%	10.40%	20.81%	27.75%	39.88%	173
	2	18	36	48	69	
Park	41.81%	31.64%	12.43%	6.78%	7.34%	177
	74	56	22	12	13	



Woodcreek 2030 Comprehensive Plan Survey

Q23 In your opinion, which of the following are desired in Woodcreek? Check all that apply.

Answered: 184 Skipped: 12

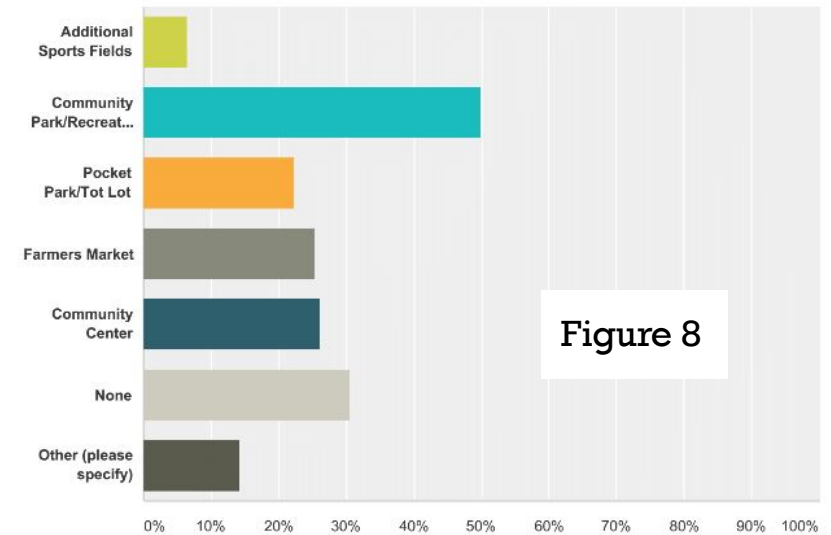
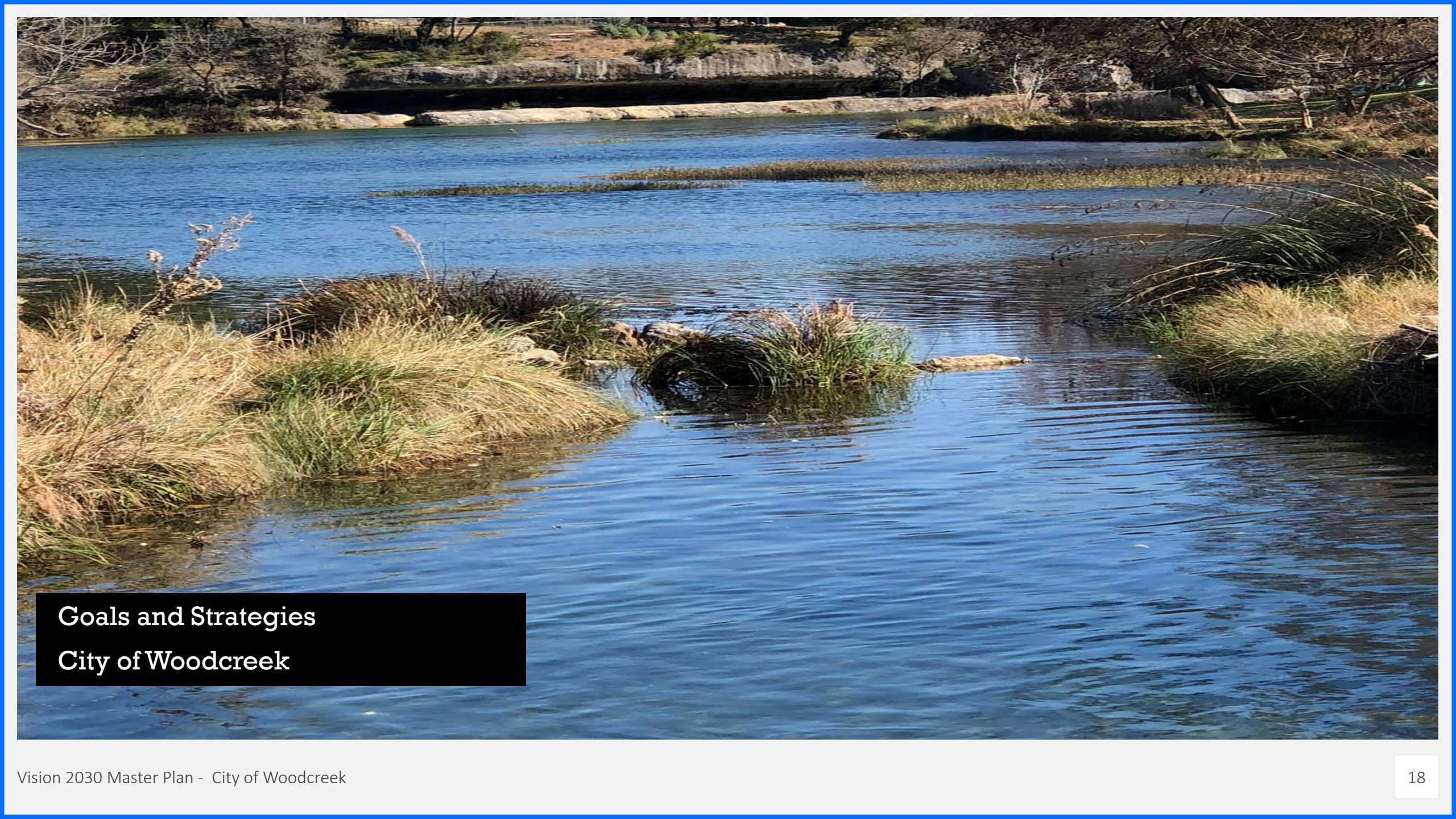


Figure 8

Answer Choices	Responses
Additional Sports Fields	6.52% 12
Community Park/Recreation Area	50.00% 92
Pocket Park/Tot Lot	22.28% 41
Farmers Market	25.54% 47
Community Center	26.09% 48
None	30.43% 56
Other (please specify)	14.13% 26
Total Respondents: 184	



Goals and Strategies
City of Woodcreek

Goals

City of Woodcreek

Goal 1: Evaluate existing and future needs for capital improvements and infrastructure throughout the City and develop schedule and budget to address needs.

Goal 2: Provide improved recreational opportunities by enhancing existing amenities and actively searching for new prospects to expand or add new park areas, trails, and other recreational facilities. Collaborate with Parks Board and assist in implementing the parks plan.

Goal 3: Ensure proper fiscal discipline and develop strategies to generate revenue to fund necessary capital projects.

Goal 4: Review land use policies to ensure the success of Woodcreek by attracting potential residents and providing for future needs.

Goal 5: Ensure the city's municipal government serves the needs of a growing city.

Goal 6: Create a specific and compelling brand for Woodcreek and promote the community to potential residents.

Strategies

City of Woodcreek

Goal 1: Evaluate existing and future needs for capital improvements and infrastructure throughout the City and develop schedule and budget to address needs.

Objective 1.1: Upgrade collector roads by 2022 and all roads by 2030.

Strategy 1.1.1: Improve existing asphalt road surfaces. Collector roads will be prioritized first (Woodcreek Drive, Brookhollow Drive, Brookmeadow Drive, Augusta Drive, and Champions Circle)

Objective 1.2: Address vehicular traffic concerns around volume, speed and noise; to increase safety to pedestrian and bicycle traffic; in order to preserve the essentially residential nature of Woodcreek.

Strategy 1.2.1: Consider ways to reduce cut-through traffic.

Strategy 1.2.2: Work with Camp Young Judaea to create new entrance for truck and bus access.

Strategy 1.2.3: Research and adopt traffic calming measures.

Strategies

City of Woodcreek

Goal 1: Evaluate existing and future needs for capital improvements and infrastructure throughout the City and develop schedule and budget to address needs.

Objective 1.3: Incentivize investments by potential water service customers and or service providers to enhance long-term operations and maintenance.

Strategy 1.3.1: Encourage rainwater collection and water saving landscape techniques throughout the city to reduce water consumption. Council support by modifying existing ordinances and offering a reference of acceptable architectural solutions.

Strategy 1.3.2: Evaluate short- and long-term benefits of municipal ownership of water and sewer systems.

Objective 1.4: Review access to new dry utility (cable, telephone, etc.) providers to create competition among providers by January 2030.

Strategy 1.4.1: Contact potential providers for cable, internet, and telephone services to discuss extension of services. Evaluate new technologies that may benefit the city such as broadcast WIFI

Objective 1.5: Maintain high level of public safety services by conducting annual review of quality of service and potential improvements.

Strategy 1.5.1: Review relationships with Wimberley Fire Rescue, Hays County Precinct 3 Constable's Office, and Hays County EMT/Ambulance services.

Strategies

City of Woodcreek

Goal 1: Evaluate existing and future needs for capital improvements and infrastructure throughout the City and develop schedule and budget to address needs.

Objective 1.6: Monitor flood mitigation issues with biennial report.

Strategy 1.6.1: Seek state and federal funding to address flood prone areas, such as Bull Creek, Hog Creek, and Cypress Point Pond.

Strategy 1.6.2: Increase partnership Cypress Creek Watershed Association

Strategy 1.6.3: Consider use of bioswales and natural retention in areas of the City with poor drainage.



Strategies

City of Woodcreek

Goal 2: Provide improved recreational opportunities by enhancing existing amenities and actively searching for new prospects to expand or add new park areas, trails, and other recreational facilities. Collaborate with Parks Board and assist in implementing the parks plan.

Objective 2.1: Increase public park space by 50% by 2028

Strategy 2.1.1: By 2020: Designate Par View triangle as a sustainable city green space, subject to landscaping and maintenance with a water meter.

Strategy 2.1.2: By 2021: Enhance Triangle Park with park benches, a drinking fountain, and decorative elements. Modifications could range from sculptures, graphic elements, interpretive signage for native plants and could even incorporate a small gazebo. Explore parking space for users of Triangle park that do not encroach on the central portion of the space (bicycles and golf carts).

Strategy 2.1.3: By 2021: Enhance Veterans' Memorial Park and the Woodcreek entrance spaces on the north and south sides of Woodcreek Dr. Incorporate the existing signage and modify the landscaping for ease of maintenance while maintaining an inviting appearance. On the south side add picnic tables and landscaping.

Strategy 2.1.4: By 2021: Enhance Augusta Park with nature play equipment and an appropriately sized playscape adjacent to the bocce ball court. Enhance the nature trail and native plant signage around the existing rain garden.

Strategy 2.1.5: By 2023: Develop the Brookhollow city property adjacent to Hog Creek with an all-inclusive playscape. This will provide a centrally located park to most of Woodcreek. Add appropriate signage for protection of Cypress Creek watershed and safety of citizens.

Strategies

City of Woodcreek

Goal 2: Provide improved recreational opportunities by enhancing existing amenities and actively searching for new prospects to expand or add new park areas, trails, and other recreational facilities. Collaborate with Parks Board and assist in implementing the parks plan.

Objective 2.1: Increase public park space by 50% by 2028

Strategy 2.1.6: By 2023: Begin development of a trail system that could incorporate the Hog Creek waterway, Veterans' Park, and the area around the water tower that would connect with the Winter's Mill Trail at RR 12. Work with the Quicksand Golf Course and Camp Young Judaea on their property adjacent to the creek.

Strategy 2.1.7: By 2025: Develop a Central Park. This park will require joint cooperation with property owners, Quicksand Golf Course, and Hays County to reclaim Hog Creek's natural wetland environment from the current retention pond and dam at Cypress Point, as it feeds into Cypress Creek at Cypress Falls. The dam will be removed and the bridge and roadway upgraded, so that the waterway can be restored within engineering limitations for public safety, watershed protection, and property rights. The northern half of the resulting park will be developed for ball fields, playground, trails, and other people uses, while the southern half is reserved for wetland habitat, restoring a natural environment and enhancing Cypress Creek's beauty, biology, and hydrology.

Strategy 2.1.8: 2019 through 2030: Acquire land for public parks as soon as practicable. Potential sites include, but are not limited to, Wildwood Circle, LaRocca Lane, Brookmeadow Drive and Cypress Point. Recommend that the council enact guidelines or ordinance to require trails and parks in future residential and commercial developments.

Strategy 2.1.9: By 2030: Develop a Nature Research Center adjacent to Cypress Creek in partnership with Texas State University or similar institution that focuses on the preservation of Cypress Creek and the Wimberley Valley.

Strategy 2.1.10: Consider partnership with Camp Young Judaea for community use.

Strategies

City of Woodcreek

Goal 2: Provide improved recreational opportunities by enhancing existing amenities and actively searching for new prospects to expand or add new park areas, trails, and other recreational facilities. Collaborate with Parks Board and assist in implementing the parks plan.

Objective 2.2: Explore programs with Texas State or similar organizations for the study of ex-urban life, culture, and the sustainability of the environment. Look at opportunities to encourage and celebrate volunteerism.

Objective 2.3: Monitor environmental concerns with bi-annual report.

Strategy 2.3.1: Create a Woodcreek Environmental Committee comprised of citizens in 2019.

Strategy 2.3.2: Identify and protect natural springs and other natural water sources within City and ETJ. Meet with interested groups (Master Naturalists, etc.) and identify these.

Strategy 2.3.3: Create a natural buffer zone between Woodcreek and “non-conforming” development by annexing surrounding hills and vacant land along Winters Mill Parkway and Ranch Road 12.

Strategies

City of Woodcreek

Goal 3: Ensure proper fiscal discipline and develop strategies to generate revenue to fund necessary capital projects.

Objective 3.1: Explore financial prospects with quarterly report.

Strategy 3.1.1: Research potential funding from grants, donations, estate bequests or private foundations.

Objective 3.2: Enhance operating capital to fund needed capital improvement projects.

Strategy 3.2.1: Expand tax base through annexation of existing ETJ.

Strategy 3.2.2: Educate the citizens on the needs of the City and the correlation between the cost of capital improvements and funding sources.

Strategies

City of Woodcreek

Goal 4: Review land use policies to ensure the success of Woodcreek by attracting potential residents and providing for future needs.

Objective 4.1: Develop a strategy for annexation of areas within the existing Woodcreek ETJ.

Strategy 4.1.1: Expand City Limits to include the current ETJ.

Strategy 4.1.2: Formulate strategies to encourage ETJ adoption.

Objective 4.2: Encourage development of housing for senior living.

Strategy 4.2.1: Attract developers to construct senior-appropriate housing, such as patio homes, independent living, and/or assisted living.

Objective 4.3: Improve and expand housing stock by encouraging new types of housing in appropriate locations by 2030.

Strategy 4.3.1: Allow high quality, environmentally sustainable single-family residential housing, with permeable cover limit and runoff impact assessment.

Strategies

City of Woodcreek

Goal 5: Ensure the city's municipal government serves the needs of a growing city.

Objective 5.1: Monitor the growth rate of the City and prepare accordingly for any necessary legislative action.

Objective 5.2: Increase city outreach.

Strategy 5.2.1: Hold town hall events every quarter and ensure city council members attend

Strategy 5.2.2: Sponsor other events (Christmas, Halloween, 4th of July, Farmers Market, "Woodcreek Day" at Camp Young Judaea, Coffee with the Mayor)

Strategy 5.2.3: Conduct straw polls and other informal surveys at events.

Strategy 5.2.4: Support the development of annual community events.

Strategies

City of Woodcreek

Goal 6: Create a specific and compelling brand for Woodcreek and promote the community to potential residents.

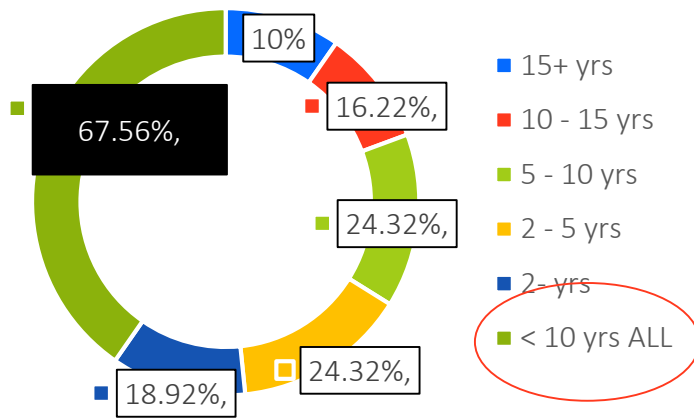
Objective 6.1: Create a new city motto and logo by 2022.

Strategy 6.1.1: Explore resources to create a motto and logo with public input.

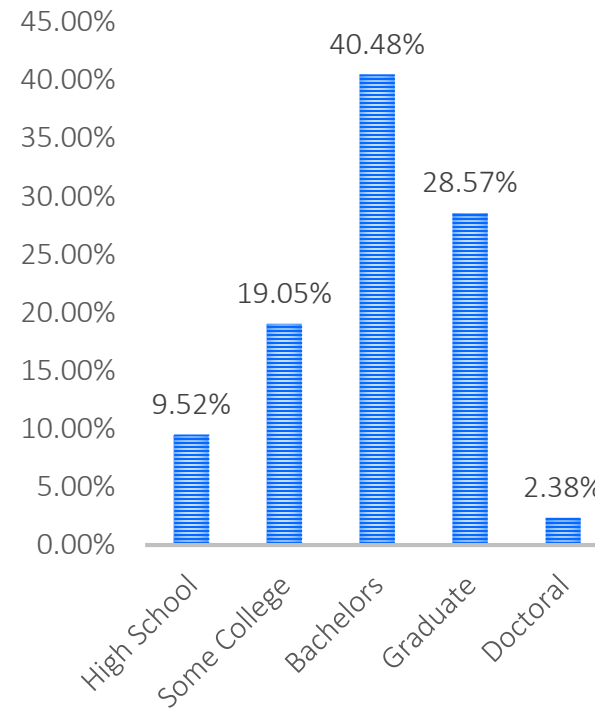
Strategy 6.1.2: Promote the community by enhancing communication among all available stakeholders.

Charting some survey statistics

LENGTH OF RESIDENCE



LEVEL OF ATTAINED EDUCATION



TRANSPORTATION ISSUES

