

Woodcreek Comprehensive Plan Kick-off Meeting

Prepared by Pegasus Planning
and Development

1.14.2021

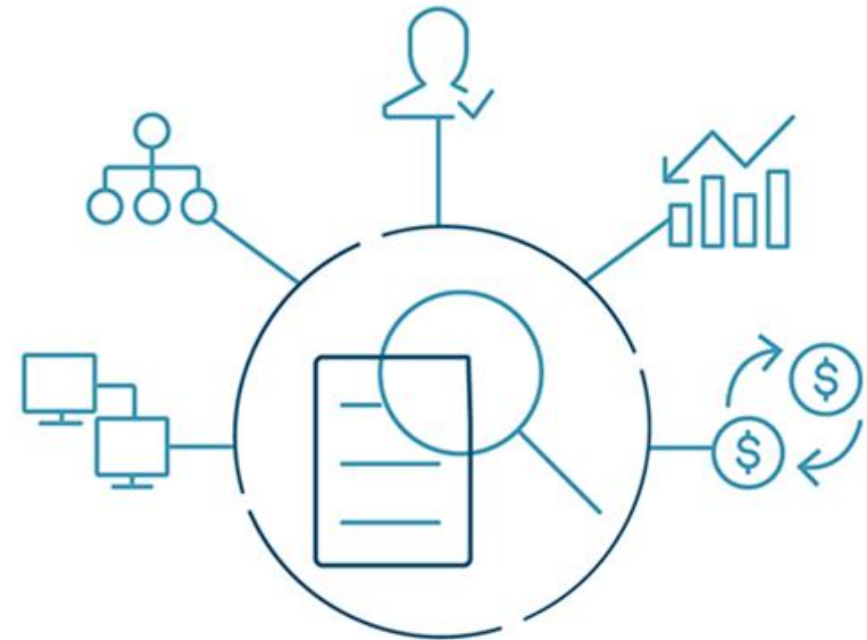
Agenda

- Introductions
- Purpose of Today's Meeting
- Comprehensive Planning 101
- Public Participation Plan
- Future Meeting Coordination

Pegasus Planning and Development

Specializations:

- Strategic Planning
- Market Analysis
- Workforce Housing Analysis
- Downtown Revitalization
- Economic/Fiscal Impact Analysis
- Private-Public Partnership Consulting
- Economic Development
- Entrepreneurship/Innovation
- Urban and Regional Planning
- Land Development



Committee Member Introductions

Purpose of Today's Meeting

The purpose of this kick-off meeting is to:

1. Provide an overview of the comprehensive planning process
2. Discuss the Public Participation Plan
3. Coordinate future committee meetings

What is a Comprehensive Plan?

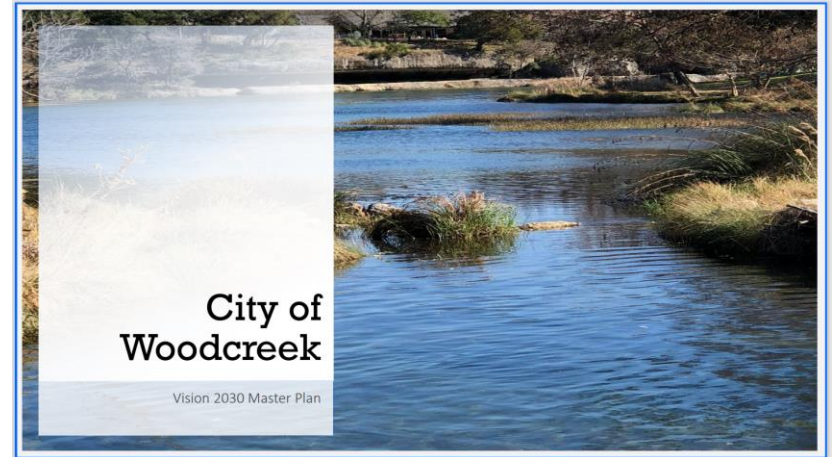
A comprehensive plan outlines a **long-term vision**, with long-range goals and objectives, that provide a framework for decision-makers to guide the future actions of Woodcreek.

The process of comprehensive planning determines the social, economic, and environmental aspirations of a community. This process, informed by the community, forms the basis for the policies and recommendations within the plan.

Ultimately, a comprehensive plan is just that – a plan. They are just words on paper if the recommended actions are not pursued and implemented effectively.

Existing Plans and Studies

- City of Woodcreek – Vision 2030 Master Plan (2019)
- Parks and Recreation Master Plan (2019)



How is a Comprehensive Plan Used?

Citizens:

Use the plan to submit development and zoning proposals to the City.

City Staff:

Use the plan to provide land use and zoning recommendations to the Planning and Zoning Commission.

Planning and Zoning Commission:

Use the plan to provide policy recommendations to City Council.

City Council:

Use the plan to guide policy decisions regarding land use and zoning, and to develop regulations.

Function of a Comprehensive Plan

A Comprehensive Plan serves the following functions:

- Provides continuity.
- Is the means by which a community can balance competing private interests.
- Is the means by which a community can protect public investments.
- It allows communities to plan development in a way that protects valued resources.
- It provides guidance for shaping the appearance of the community.
- It promotes economic development.
- Through public dialogue, citizens express a collective vision for the future.

Comprehensive Plan vs Zoning

- The Comprehensive Plan does **NOT** constitute zoning regulations or establish zoning district boundaries.
- The Comprehensive Plan presents a vision for the future, with long-range goals and objectives for all activities that affect the city.
- Zoning on the other hand, legally defines the types of uses permitted on a parcel of land and sets the design and development guidelines for those uses. For instance, zoning districts regulate allowable uses, development types, building height, impervious cover, setbacks, floor to area ratio, and the density of land use.

Roles and Responsibilities

Citizens Comprehensive Plan Committee

ROLE: Provide guidance and feedback to project team throughout comprehensive planning process.

RESPONSIBILITIES:

- Reviews community input and data
- Works with project team to develop goals, objectives, and implementation strategies based on community consensus
- Oversees development of Comprehensive Plan
- Serves as ambassador for community

Project Team (Pegasus and City)

ROLE: Facilitator of process and technical advisors.

RESPONSIBILITIES:

- Facilitates meetings
- Organizes information and data
- Conducts analysis
- Works with Committee to develop work products
- Drafts Comprehensive Plan
- Publicizes events and conducts outreach

City Stakeholders and Community

ROLE: Provide a broad array of perspectives and information on plan elements.

RESPONSIBILITIES:

- Provide accurate information to project team
- Participate, and encourage others to participate in the planning process

Roles and Responsibilities

Planning and Zoning Commission

ROLE: Endorses plan for City Council approval.

RESPONSIBILITIES:

- Receives updates on the planning process
- Reviews the final plan
- Makes recommendations to adjust the draft plan
- Recommends the plan's adoption by City Council

City Council

ROLE: Final decision-maker on content of plan.

RESPONSIBILITIES:

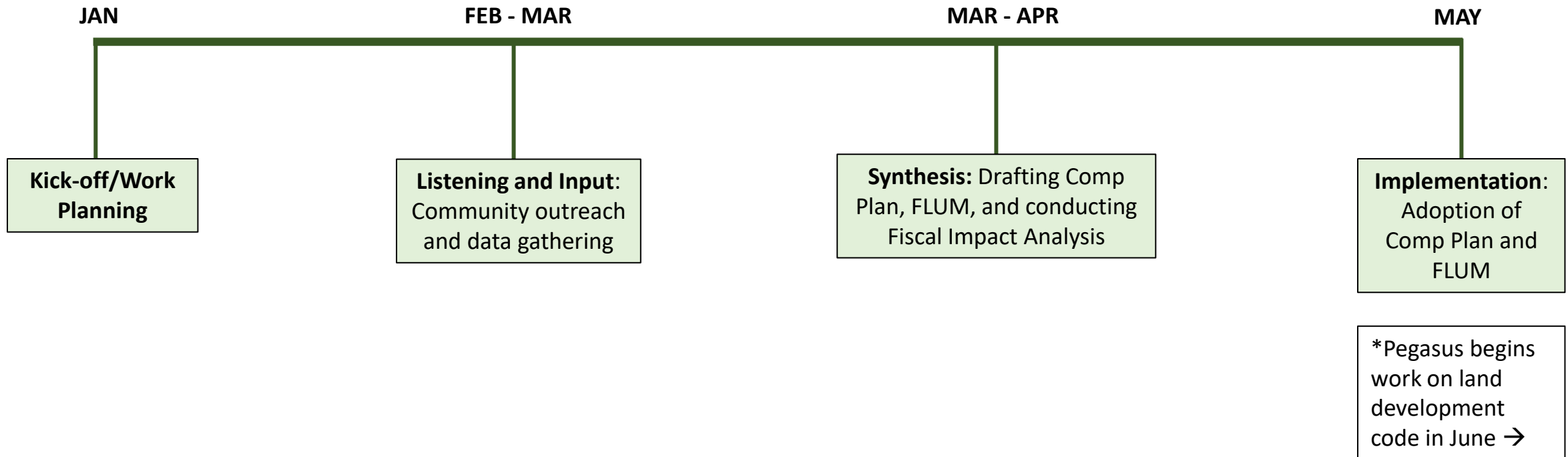
- Supports development of plan
- Adopts final plan
- Oversees implementation of plan

Comprehensive Plan Chapters

The comprehensive plan will include nine chapters:

1. Vision and Goals
2. Community Profile
3. Current Land-Use
4. Future Land-Use
5. Parks and Open Space
6. Facilities and Infrastructure
7. Economic Development
8. Mobility
9. Implementation

Comprehensive Planning Process & Timeline



Public Engagement Plan



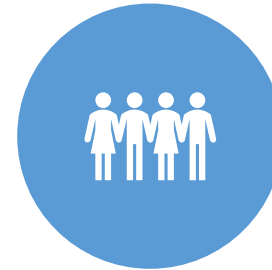
10 CCPC MEETINGS
2 MONTHLY MEETINGS
JAN – MAY



INTERVIEWS



FOCUS GROUPS



COMMUNITY SURVEY



PLANNING AND
ZONING & CITY
COUNCIL MEETINGS

*There will soon be a Comprehensive Plan landing page on the City's website. This page will provide general information about the comprehensive planning process and share how the community can get involved and share input.

Coordinating Future CCPC Meetings

Next Steps

Pegasus to send CCPC:

- Detailed project calendar (by mid next week)
- Survey draft (before next meeting)
- Focus groups contact spreadsheet

CCPC “homework”:

- Review existing plans (Vision 2030 and Parks Master Plans)
- Get the word out about the Comprehensive Plan!
- Review draft survey-
 - Add comments/questions
 - Send to designated CCPC member (who will then forward consolidated comments and questions to Pegasus)
- Help Pegasus with contacts for focus groups

General/City Staff:

- Comp Plan landing page on City website

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