

THE WOODCREEK UPDATE

A Monthly Newsletter of Woodcreek, Texas



Note from the Mayor

Greetings, Woodcreekers!

What a difference a month makes. Thirty days ago, we were gearing up for a typical hot Fourth of July weekend, when ferocious floodwaters suddenly and unexpectedly terrorized our Hill Country neighbors. I'm proud to know that so many of our residents donated and volunteered to assist those who need it most. On behalf of myself and the City Council, thank you.

One couple who stepped up big-time are Jay and Jennifer Bachman, Mercy Chef leaders and owners of the Wimberley Cafe and Marco's Italian Restaurant. They arrived at the flooding's epicenter on day one, and they're our newest recipients of the "Spirit of Woodcreek" award. Read on to learn more.

So much is going on in our town! Here are a few things you need to know:

- The Hill Country floods are another reminder that we are susceptible to all sorts of natural disasters. Subscribe to [customized Woodcreek alerts online](#), and [prepare your family](#) for severe weather, wildfires, power outages, and more.
- Hays County Precinct 3 Commissioner Morgan Hammer will meet with Woodcreek and Wimberley leaders on a monthly basis to address water, wastewater, and potential flooding issues throughout the Valley.
- It's time for Woodcreek to refresh our [Comprehensive Plan](#)—the roadmap that guides city decisions based on what matters most to our community. Since the last update in 2022, we've tackled many big priorities like road repairs, traffic issues, and park improvements. Now, we want to hear from you again! Keep an eye on your inbox for a short survey that will help us set the next round of priorities and shape the long-term vision for Woodcreek's future.
- Citizens can now file to run for mayor or two at-large council positions in this November's election. The filing deadline is August 18, and you can [download a candidate packet](#) or stop by City Hall.
- The City Council is closely reviewing Aqua Texas' recent rate increase request. There will be an opportunity for public comment during the decision making process. Specific timing will be announced soon.

- Our contractor is beginning work on the Deerfield Drive paving and drainage project. Please be advised that there may be minor traffic delays while construction is underway over the next several weeks. Be aware of workers and equipment in the area to help ensure everyone's safety.
- Our improved website has a [form center](#)! It's a one-stop shop to get in touch with city staff easily. You can apply to be a volunteer, report a code violation, apply for a city permit, or send us a general comment. It's important to note that any apparent [code violations must be submitted through our online form](#) so that we can manage them effectively.
- Our City Hall remodeling, required to keep us in compliance with ADA regulations, is progressing nicely. Once completed, we plan to host a community open house to celebrate the updates.
- Thanks to those who decorated, participated, or spectated in the Woodcreek 4th of July float! We won second place in the "Best Use of the Retro Theme" category. [Check out the gallery](#) from our city photographer, Charles Quinn.

It's hard to believe that school is right around the corner. Please be sure to yield to buses and young pedestrians on our streets, and plan a few extra minutes to get to work in the mornings. Enjoy the rest of the summer as we look forward to cooler temperatures.

Once again, please forward this email to your neighbors. Or come by City Hall, say hello, and get on the mailing list for a printed copy, beginning in October. Be sure to [let us know](#) if you have an idea that's worth mentioning in a future issue.

-Jeff Rasco, Mayor

Meet Jeff Rasco, Woodcreek Mayor



Jeff Rasco is the Mayor of Woodcreek, elected in 2022. He previously served on the City Council beginning in 2021.

How long have you lived in Woodcreek, and what do you enjoy about living here?

We moved to Woodcreek from Houston in 1997, so 28 years ago. When we were looking for a place, we originally thought we'd be out on some land somewhere or up in the hills around Wimberley, but our agent drove us through Woodcreek after looking at a few other properties. I remember driving in and saying, "is that a golf course?!?" And that sealed the deal. The neighborhood felt like home, and living on a golf course was kind of a personal dream. We love our trees and green space all around.

What is your profession?

I led the Conference Services team and other arms of Biomedical Communications at UT MD Anderson Cancer Center in Houston before moving here and opening a consulting practice. Parts of consulting and I did not agree and I started Attendee Management, Inc in 2001. The company provides event technology and logistics services to clients holding meetings around the world. After retiring in 2020, our daughter Christina took over as CEO and son Layton COO (both Creekers). My sisters Jill and Jennifer are also co-owners.

Why did you run for City Council and Mayor?

I ran for City Council in 2021 because I felt like I could bring some management skills and technology experience to the City. After a year on the Council, I decided to run for Mayor in 2022 in hopes of bringing some unity and forward thinking to the work of the Council.

What have you learned in your time serving as Mayor and on City Council?

To have great patience! The corporate and public sectors work on very different time sequences. City business generally takes longer, and it's good because it allows more transparency. But the time lapses can be frustrating for the citizens, committees, Council and Staff. I've also learned that the same servant leadership that served well running a company works well leading a city.

What are some of Woodcreek's biggest opportunities and challenges in the coming months and years?

The epic drought we've experienced for nearly a decade shows no sign of easing, putting immense strain on our water supply. We have to continue working to educate ourselves on conservation measures and collaborate with all of the stakeholders throughout the Valley and Hays County. We're applying for a grant that will help us rewrite our code of ordinances, and among many improvements, we can amend our codes to incentivise the conservation of our resources. We have an amazing Staff and City Council supported by hard-working committees and volunteers that are sharply focused on moving our city forward.

What is something interesting that you want residents to know about you?

I've lived my entire life around government and politics in one form or another, but never thought about getting into politics. But like so many normal citizens who see a need that needs to be addressed, I felt I had to step up. Serving the city is an absolute honor, and I encourage anyone to volunteer. It could be for a one-off project, service on a committee, or even a run for office. If I can help you, it would be my honor.

What are some of the city's biggest accomplishments during your time as mayor?

Signing off on the city's first real Comprehensive Plan gave us the blueprint for what we wanted to accomplish going forward, and we got right to it. The citizens asked us to fix our roads and provide more parkland and amenities at the top of the list. We passed a general obligation bond for the first time in the city's history and were able to pay for a complete resurfacing of streets throughout the city. We were also able to upgrade our parks tremendously, adding a playground to Creekside Park and additional amenities to Augusta Park and the Triangle. There is still plenty more to do, and we're in the process of updating the Comp Plan to provide guidance.

We've oversaved and underspent our budgets each year, producing surpluses, and we've secured something like a quarter million dollars in grants to improve our parks and roads, too, further protecting our reserve funds. I'd add this newsletter as a pretty major accomplishment, too. It's been something I've wanted to do for a long time. I'm also proud to have developed better collaborations with the City of Wimberley, Hays County, and our stakeholders in water resources. I think we can also take a lot of pride in becoming a Tree City USA and establishing a team to help protect our canopy.

Your term expires this November. What's next for Mayor Rasco?

Our city team has accomplished so much over the past four years, and I don't want to lose any momentum. Whether I run again or retire, I intend to stay very active working with the Council and staff in support of the fabulous citizens of Woodcreek.

What advice do you have for your successors (both mayor and council)?

Continue to listen to our citizens and each other. As much as our communications have improved, we can still grow. Be strategic in your planning and be proactive. Keep educating yourself on municipal government and leadership. Continuously show your appreciation for the honor of serving the best little city in Texas!

Celebrating The Bachmans: Spirit of Woodcreek Honorees



Woodcreek is proud to recognize two extraordinary neighbors who embody the very best of our community: Jay and Jennifer Bachman, recipients of the Spirit of Woodcreek Award. Known for their generosity, resilience, and dedication to helping others, the Bachmans have long been pillars of both our town and the greater Texas Hill Country.

Jay serves as a managing chef for Mercy Chefs, a national nonprofit disaster relief organization that provides restaurant-quality meals to victims, volunteers, and first responders during natural disasters. After the devastating floods over the July 4th weekend, Jay and Jennifer worked tirelessly to deliver comfort and nourishment to those impacted—offering not just food, but hope and dignity in a time of crisis.

Beyond their emergency relief efforts, Jay and Jennifer are familiar faces in our day-to-day lives as the owners of Wimberley Café and Marco's Italian Restaurant on the Square. Their establishments have become local staples—places where friends gather, visitors feel welcome, and community spirit thrives.

In recognition of their selfless service, Mayor Jeff Rasco and the City Council proudly declared August 2025 as "Jay and Jennifer Bachman Month" in Woodcreek. Please join us in congratulating them for their remarkable contributions, both in times of need and every day. Their work reminds us that the heart of Woodcreek beats strongest through the compassion and care of its people.

New Amenities And Access For Woodcreek Parks



Woodcreek's green spaces are getting a major glow-up — and we couldn't be more excited! Big improvements are underway at two of our community favorites: Creekside Park and Triangle Park. While the upgrades are in progress, you may notice some temporary closures and disruptions. We appreciate your patience and encourage everyone to stay safe around the work zones. Great things are coming!

At Creekside Park, we are implementing improvements made possible by a \$25,000 grant from the Lower Colorado River Authority and Pedernales Electric Cooperative, along with matching funds from the city.

Crews have begun constructing a new ADA-compliant public restroom facility that will replace the temporary porta-potty on site. The facility will also include a rainwater collection system for irrigating native plants, with the potential for rainwater reuse in toilets in the future.

Use of Creekside Park has surged since a playscape was installed, and this new amenity will help meet the needs of the Woodcreek community. Construction is expected to be completed in the fourth quarter of 2025.

Meanwhile, crews are making ADA-compliant upgrades to Triangle Park, including an accessible parking space, pathway, ramp, and signage. The gazebo is also getting a much-needed roof repair, and plans are underway to install plantings around its base.

These exciting enhancements reflect Woodcreek's continued commitment to creating sustainable and enjoyable spaces for everyone. As we invest in the future of our parks, we're not just building amenities — we're strengthening the heart of our community.

Calendar of Events

August 6 - 5:00pm - Planning & Zoning Comission Meeting (City Hall)

August 7 - 11:00am - Community Relations Committee Meeting (City Hall)

August 13 - 5:30pm - Regular City Council Meeting (City Hall)

August 20 - 4:30pm - Tress & Parks Board Meeting (City Hall)

August 27 - 5:30pm - Regular City Council Meeting (City Hall)

September 1 - City Hall closed in observance of Labor Day

Mondays - 9:00am - Chair Yoga at Triangle Park



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